



# STRATEGY News

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**An Organisation for the 21st Century – becoming flexible, lean, innovative and participatory.**

## Target of five-fold growth for Scouting in Mongolia

### SUMMARY

The Scout Association in Mongolia, with a current membership of 8,000 has a vision of growing to 40,000 members by 2013. A strategic plan has been developed to achieve this ambitious target.

About 25 km north of the capital city Ulaanbaatar is the Nairamdal Children's Center at the snow-covered Khenti Mountains, where the Asia-Pacific Regional (APR) team organized a national strategic planning workshop for 32 leaders of Scouts of Mongolia.

From 23-27 March, participants created a plan for three years -from 2005 to 2007- as an initial step towards their vision for year 2013.

To support their vision of increasing from the current 8,000 members to 40,000 in 2013, participants identified six strategic priorities, i.e. membership expansion, youth involvement, adult resources, management, financial resources and communications.



They decided their vision and plan based on their analysis of the current situation of Scouting where they still need technical assistance largely in the areas of programme development and adult resources management. The completed plan, produced in both Mongolian and English, was presented on closing day to Chief Commissioner Baavgai Khuushaan.



APR office supported the workshop with the technical assistance of two directors, Mr. S. Prassanna and Ms. Luz Taray.

The 26-year old Secretary General, Mr. Erdenejamiyan, led the planning exercise as workshop director. Participants were a good mix of females and males with age ranging from 18 to early 40s. After completing its 10th year, Scouts of Mongolia is now run by a young group of leaders who have been the first generation of Scouts since Scouting was introduced in the country in early 1990s.

In a discussion with the former Chief Commissioner and now Honorary President, Myagmar Esunmunkh, they have reached a stage of experience and maturity and it is about time to introduce changes in the constitution.

After the workshop, Regional Director Abdullah Rasheed confirmed to form an international team to support Scouts of Mongolia in organizing a Leader Training course planned for November this year.

