



World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout

World Scout **Bureau** Mondial du Scoutisme

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**CIRCULAR N° 14 / 2006**

To: International Commissioners

May 2006

**The Millennium Campaign**

Dear Colleagues,

Following our partnership agreement in April 2005, I am pleased to send you enclosed copy of the joint letter of WOSM and the UN Millennium Campaign, a background document of the United Nations, as well as a list of national and regional Millennium Campaign partners.

The World Organization of the Scout Movement having identified two ways to contribute to the UN Millennium Campaign, i.e. 'The Youth of the World Campaign' and 'The Scouts of the World Award', we consider that NSOs can help strengthen this global partnership by supporting the Campaign and adopting the Scouts of the World Award as part of their programme for the Rover Section.

We look forward to your cooperation to reach the objectives of the Millennium Campaign.

Sincerely yours,

Eduardo Missoni  
Secretary General

**Enclosures:**

- Joint message  
United Nations & World Scouting  
May 17, 2006
- Message of the United Nations  
on the Millennium Campaign
- List of National & Regional  
Millennium Campaign Partners



UNITED NATIONS  
MILLENNIUM CAMPAIGN



world scouting

Geneva and New York, May 2006

Dear National Scout Organization,

We are very excited to be sending our first correspondence to you, the real backbone of the Scout Movement. As you all know, the United Nations Millennium Campaign entered into an historic agreement with the World Organization of the Scout Movement in April 2005. We sincerely hope that our partnership will make a lasting impact on bringing young people to the centre of the global fight against poverty, and achieve the Millennium Development Goals.

It has been over five years since 189 Heads of State and Government assembled at the United Nations Millennium Summit in 2000 and pledged to make a better world for all by 2015. But today, there are still 1.2 billion people struggling to survive on less than one dollar a day. Tragically, young people are often the hardest hit by the effects of poverty; 133 million young people cannot read or write, and 6,000 youth are infected with HIV/AIDS every day of the year. The Millennium Development Goals are not too ambitious; the world has the resources and the know-how to achieve them. They are technically and financially within our reach, but only if governments from both rich and poor nations take concrete and urgent action.

To help achieve these Goals, Kofi Annan, the Secretary-General of the United Nations established the Millennium Campaign in 2002 to support citizens' efforts to hold their governments accountable for the achievement of the Millennium Development Goals. Working at a national and international level, the Campaign partners in co-operation with multiple stakeholders, inspire global movements to achieve the Millennium Development Goals and eradicate extreme poverty.

The Campaign recognises that young people are a central component in the global fight against poverty. Today's youth will be the world's next generation of leaders, and the success of the Millennium Development Goals will rest in their hands. 2.8 billion people are under the age of twenty-five, and in the developing world, 70% of the population comprises of youth. Young people have the motivation and commitment to make a real difference in this world, which is why we are very excited by the collaboration between The Millennium Campaign and World Scouting. We have to join all our voices together to ensure our leaders hear us. We are the first generation that can actually eradicate extreme poverty and we must refuse to miss this historic opportunity.

The World Organization of the Scout Movement has identified two ways in which it can contribute to the UN Millennium Campaign and help to achieve the Millennium Development Goals:

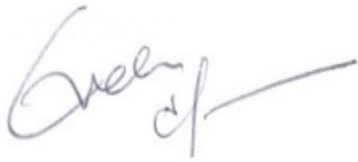
1. The **Youth of the World Campaign** has been developed with other youth organizations to educate and mobilise young people on the Millennium Development Goals.
2. The **Scouts of the World Award** is an element of the Rover section of Scouting. By participating in this award, Rover Scouts will be actively working towards achieving the Millennium Development Goals at a community-based level.

National Scout Organizations can help strengthen the global partnership between the United Nations Millennium Campaign and World Scouting by supporting the Youth of the World Campaign and adopting the Scouts of the World Award as part of their youth programme for the Rover Section.

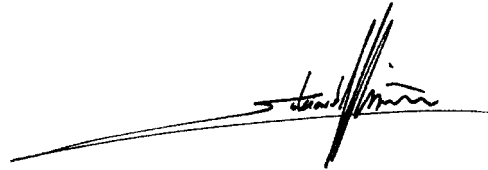
The Millennium Campaign operates in over 30 countries around the world, working with local civil society groups to hold governments accountable for their pledges to achieve the Millennium Development Goals. You will find the Millennium Campaign's national coordinators' contact details enclosed in this package. We sincerely hope that you will reach out to the Millennium Campaign national focal points and be able to form a lasting relationship to help bring more and more young people into the global fight against poverty. In countries where the Millennium Campaign does not have an office, visit the Global Call to Action Against Poverty's website to learn how you can get involved with the MDGs ([www.whiteband.org](http://www.whiteband.org))

We are confident that when young people know what is really happening in the world, they won't sit back and wait for things to get better, they will take charge and make real changes. Remember, we can be the first generation in the history of the world to finally put an end to this disgrace we call poverty.

Sincerely,

A handwritten signature in blue ink, appearing to read "Eveline Herfkens".

Eveline Herfkens  
Secretary General's Executive  
Coordinator for the Millennium  
Development Goals Campaign

A handwritten signature in black ink, appearing to read "Eduardo Missoni".

Eduardo Missoni  
Secretary General  
World Organization of the Scout Movement

# United Nations Nations Unies

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## THE MILLENNIUM CAMPAIGN

**We now know without a doubt that today's world has the resources, technology, and know-how to achieve the Millennium Development Goals by 2015. What is still lacking is the firm political will of many world leaders to deliver on their promises. What is needed is a major breakthrough—a huge leap in scale and in ambition—if all the Goals are to be met in all regions and countries and for all the people of the world.**

**Poor countries must ensure greater accountability to their citizens and efficient use of resources. Wealthier countries must do their part by providing more and more effective aid, faster and deeper debt relief, and fairer trade rules, if poorer countries are to have a fair chance of achieving the Goals.**

**The Millennium Campaign was launched in October 2002 to encourage citizens around the world in their efforts to hold governments to account for the promises they made at the September 2000 Millennium Summit, where government leaders from the highest political level of every country in the world agreed to a set of eight time-bound targets that, when achieved, will end extreme poverty across the planet. Working at both the national and international levels, the ambition of the Campaign is to inspire a global movement to achieve the Goals and eradicate extreme poverty by 2015. Our premise is simple: we are the first generation that can put an end to extreme poverty around the world, and we refuse to miss this opportunity.**

**Real change is only possible at the country level. The UN Secretary-General Kofi Annan put it best: "Political will shifts only if there is national and local mobilization by the public, and only when leaders are held accountable. Appeals by international organizations are one thing. But what would really make a difference is if, at the local level, the Goals achieve a critical mass of support and even become 'vote-getters.'"**

**"It is not in the United Nations that the Millennium Development Goals will be achieved," he has said. "They have to be achieved in each country by the joint efforts of the Governments and people."**

**The Campaign's approach is to persuade existing organizations, networks, and movements focusing on issues like trade, education, health, women's rights, debt, AIDS, and development—essentially all those working for a fairer and better world—to come together under a single banner to show a unity of purpose and the strength of common determination. Importantly, we are not just drawing in traditional campaigning organizations like NGOs and faith-based organizations, but also local authorities, youth groups, parliamentarians, the media, celebrities, and the general public.**

**Key meetings co-convened by internationally recognized organizations like Oxfam, MWENGO, Social Watch and others in Maputo, Mozambique; Reading, England and Johannesburg, South Africa have led to the formation of an important coalition—"Global Call to Action Against Poverty"—that is planning a series of mass mobilizations to bring world attention to these issues (the first planned for International Human Rights Day, December 10, 2004). The coalition is global, but the action is primarily local.**





**Hundreds of groups consisting of millions of individuals from rich and poor countries alike have launched campaigns promoting the Millennium Goals at the national level all across the world. Southern campaigns are monitoring budgets and national poverty-reduction strategies, lobbying governments, and raising public awareness and support for the Goals through various creative approaches. In the North, campaigners are demanding that governments adopt specific targets and deadlines on their commitments (i.e. aid, debt and trade)—well in advance of 2015—to ensure poor countries a fair chance of meeting the Goals. In countries all across the world, diverse groups representing millions of individuals are moving nations toward achievement of the Goals everyday.**



## National and Regional Millennium Campaign Partners

Region	Country	Partner	Contact	Email
<b>Africa</b>			'Tajudeen Abdul-Raheem'	Tajudeen28@yahoo.com <a href="mailto:tajudeen.abdul-raheem@undp.org">tajudeen.abdul-raheem@undp.org</a>
			Sylvia Mwichuli	smwichuli2002@yahoo.com
<b>East Africa</b>	Ethiopia	Poverty Action Network (PANE)	Eshetu Bekele	eb.fss@telecom.net.et
	Kenya			
	Tanzania	TANGO		tango@africaonline.co.tz, mjmwingira@yahoo.co.uk
	Uganda	AWEPON		ngoforum@infocom.co.ug
<b>West Africa</b>			Christophe	christophezoungrana@yahoo.fr
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	Nigeria		Chinelo Ezeobi	chineloezeobi@yahoo.co.uk
	Senegal	CONGAD	Mbaye Niang	mbniang@hotmail.com congad@sentoo.sn
<b>Southern Africa</b>		MWENGO (Harare)	Idaishe Chengu	idaishe@mwengo.org.zw
	Mozambique	ABIODES	Silvestre Baessa	abiodes@tvcabo.co.mz divida@tvcabo.co.mz
	Namibia	Namibia Development Trust	Ronny Dempers	ronny@ndt.org.na
	South Africa	South Africa NGO Coalition	Zanele Twala	zanele@sangoco.org.za
	Zambia	Zambia Trade Network (ZTN)	Henry Malumo	hsmcstnz@coppernet.zm hsmalumo@yahoo.com
	Zimbabwe	NANGO	Idiashe Chengu	idaishe@mwengo.org.zw
	Malawi	CONGOMA	Ted Nandolo	congoma@malawi.net
<b>Asia-Pacific</b>			Minar Pimple	minar.pimple@undp.org
			Erna Witolear	erna@witoelar.com
	Bangladesh	People's Health Movement	Ms Rasheda Chowdhury	rasheda@campebd.org
	India	Samarthan	Amitabh Behar	samarth_bpl@sancharnet.in y_kumar003@yahoo.co.in
	Indonesia	GCAP	Nunung	amalia_aim@yahoo.com
	Nepal	Action Aid Nepal	Basu Dev Neupan	basudn@actionaidasia.org
	Pakistan	Insan Foundation Pakistan	Farah Malik	<a href="mailto:insane@insanpk.org">insane@insanpk.org</a>
	Philippines	Social Watch Philippines	Marivic Raquiza	mraquiza@surfshop.net.ph

## National and Regional Millennium Campaign Partners

Region	Country	Partner	Contact	Email
<b>North</b>				
	Germany	Millennium Campaign Germany	Renée Ernst (Coordinator) Ralf Birkner (Media) Stephanie Angermeier (Events)	Ernst@millenniumcampaign.de ralf.birkner@millenniumcampaign.de s.angermeier@millenniumcampaign.de
	Italy	Millennium Campaign Italy	Silvia Francescon (Coordinator) Marta Guglielmetti (parliamentarians) Allesandra Tarquini (Media)	s.francescon@millenniumcampaign.it m.guglielmetti@millenniumcampaign.it stampa@millenniumcampaign.it
	Spain	Millennium Campaign Spain	Fernando Casado (Coordinator) Carolina García	casado@un.org info@sinexcusas2015.org
	France	CEMR  2005 Plus d'Excuses	Guilherme Johnston  Fabrice Ferrier	guilherme.johnston@ccre.org  ferrier@coordinationsud.org
	Portugal	Pobreza Zero	Luis Mah Joana Pires	Luis.mah@oikos.pt joana.pires@oikos.pt
	Greece	Coordination Committee of Greek GCAP	Sotiris Koukios	sotiris.koukios@gmail.com
	Austria	Nullkommasieben Kampagne	Stefan Kerl	Stefan.kerl@oneworld.at
	U. S. A.	Millennium Campaign USA  One Campaign	Carol Welch  Mitchell Dixon	Carol.welch@undp.org  mdixon@care.org
	Australia	Make Poverty History	Micheala Sargent	<a href="mailto:mph@acfic.asn.au">mph@acfic.asn.au</a>
	Canada	Make Poverty History Canada		

## National and Regional Millennium Campaign Partners

Region	Country	Partner	Contact	Email
<b>Latin America</b>				
	Uruguay	REPEM	Alejandra Scampini	iniciativa@repem.org.uy
	El Salvador	Social Watch (Uruguay)	Mario Panagua	<a href="mailto:investigacion@cidep.org.sv">investigacion@cidep.org.sv</a>
	Costa Rica	Centro de Estudios y Publicaciones Alforja		cep@alforja.or.cr
	Paraguay	Decidamos Campana por la Expresion Ciudadana	Juan Carlos Yuste	direccion@decidamos.org.py
	Colombia	Asociación Trabajo Interdisciplinario (ATI)	Alberto Yepes	yepes@epm.net.co
	Chile	Activa Consultores	Kirai de Leon	bandablanca@vtr.net
	Peru	CONADES	Hector Bejar	hecbejar@chavin.rcp.net.pe
<b>Arab</b>		Arab NGO Network for Development (Beirut)	Ziad Abdel Samad	annd@annd.org